

WEEKEND AGENDA

Annual Meeting of the Coalition Partners
Feb 8th to 10th, 2013

NCSF's Coalition Partners Join Together for Consent Summit

The National Coalition for Sexual Freedom held its annual Coalition Partner meeting in Phoenix, Arizona from February 8-10, 2013. The Consent Summit took place Friday evening, and Coalition Partners were able to participate via streaming video to give their input on the new Consent Statement. Go to www.ncsfreedom.org to see the Consent Statement and comment on it.

The Consent Statement is now launched to the BDSM-leather-Fetish communities for input until July 1st," says Judy Guerin, Director of Consent Counts. "This statement outlines the current legal climate in regards to BDSM practices, and describes the ethical responsibilities of kinky people, as well. The Consent Statement will be used to change assault laws so that consensual BDSM won't be mistaken for assault."

One focus of the weekend was how to move forward now that a fire has destroyed the NCSF office. An emergency fund drive is underway to raise money to replace what was lost in the fire. Please help us reach our goal!

<https://www.wepay.com/donations/ncsf-fire-recovery-fund>

The new board of directors voted in Kevin Carlson as Chairman, Mark Richards as Secretary, and John Baku as Treasurer. The CPs also heard reports on NCSF projects and some of the stats include:

Incident Reporting and Response received nearly 500 calls for help

- The Kink Aware Professionals list is up to nearly 1,200 professionals
- The Media Outreach Project gave over 60 interviews
- Over 600 NCSF Facebook page members and nearly 5,000 twitter followers
- 98 Coalition Partners!

Friday evening's Pizza Meet & Greet was sponsored by the AZ TNG, while lunch Saturday was sponsored by FetLife and lunch on Sunday at the APEX BBQ was sponsored by AZ Men of Leather. NCSF thanks APEX for welcoming CP representatives, NCSF board members and staff to their APEX Dungeon Party on Saturday night, and at their Sunday afternoon BBQ and NCSF Meet & Greet. NCSF also thanks Kelly Beaton, Master Bleu Sadist, slave alena girl, and Karen for volunteering and helping out in all sorts of necessary ways at the meeting

The Board of NCSF currently consists of:
Kevin Carlson – Chairman – Boise, ID

Mark Richards – Secretary – New York, NY
John Baku – Treasurer – Vancouver, BC
Race Bannon – San Francisco, CA
Laura Carlson – Boise, ID
Jim Fleckenstein – Manassas, VA
Leigha Fleming – Fort Worth, TX
Vivienne Kramer – San Diego, CA
Mercury – Nashville, TN
Stephanie "Sassy" Lynn – Minneapolis/St. Paul, MN
Julian Wolf – Albuquerque, NM
Susan Wright – Phoenix, AZ

NCSF helps you, so please help us in our time of need! Support us by becoming a member or donating today! www.ncsfreedom.org

Friday – February 8

5-7 Pizza Party

6:15 APEX training

7-9 Consent Counts

Saturday – February 9

9:00 Opening Remarks

9:15 Introductions of Coalition Partner Representatives: a few words about your group and yourself

9:30 Mixer

9:50 Staff reports: General overview of the year past

Consent Counts, KAP, Social Media, Incident Response, Media, Volunteer, Outreach
CP Stewardship, IT/website, Newsletter, Membership, Review of 2012 financials

12:00 Lunch Break

1:15 The year going forward: discussion of NCSF over the next 12 months
Thoughts on the year ahead, brainstorming on other breakout sessions

2:00 Break out groups

Must haves:

Future of IRR

Consent Counts:

Part 1 - the vanilla campaign

Part 2 – dissemination of our information to our own community

Volunteer management

Break

4:00 Reconvene with group reports

4:45 Questions and Answers, wrap up

Sunday - February 10

9:30 Re-mixer, Elections (discuss APPPOINTED slots)

Parking lot of issues from Saturday

10:30 Budgets, Approvals and Ratifications by CP Reps

11:00 Development primer – how to table and talk about NCSF

Refresher course from Glenda, NCSF elevator speech

11:30 Q and A, evaluation of meeting and wrap up

12:00 Adjourn

2012 has been a pivotal year for the Consent Counts project. After feedback from our communities, NCSF introduced major new products for victims of DV and for those accused. Consent discussions increased substantially, both in person and online. NCSF launched a survey that was instrumental in helping us analyze the communities' views on consent and drafting a community wide statement on consent. NCSF also participated in numerous discussions on consent within our communities and also at Yale's Sex Week. Fundraising also continues to be a major focus.

2012 Consent Counts Recap

- The Aftermath: A guide for victims of sexual assault and/or intimate partner violence
- When the Levee Breaks: A guide to dealing with and avoiding arrest and prosecution in BDSM scenes
- Guide for Groups
- BDSM vs. Assault Wallet Card
- Is this Assault?
- Dealing with Assault
- Kink Aware Victims Services
- Consent Survey
- Consent Statement
- Case monitoring—primarily Bagley
- CLE drafted
- Started DV outreach
- Consent discussions nationally, on Fetlife and NCSF website

2013 plans

- Development of additional tools for those accused
- Finalization and launch of CLE program
- Updating website and marketing materials
- Increased discussions on consent and the consent statement
- Presentations at law schools on consent (Yale in February)
- Revision and release of consent discussion guide
- Update of EOP program and feedback mechanism for workshops
- Increased DV and law enforcement outreach
- Increased web, media and Fetlife presence
- Start development of proposed modifications to the Model Penal Code and analysis of other potential state laws that might be modified legislatively

- Continue to monitor all legal cases and file briefs as appropriate
- Assume oversight of Consent Counts EOP programs and Fetlife dialogues on consent

February 8, 2012

RE: KAP Report for the NCSF Annual Coalition Partner Meeting, February 2013

From: Kevin Carlson, IT Director/KAP

Another year has passed and our Kink Aware Professionals (KAP) program continues to grow and evolve. Wendy Williams has been running this program for about 16 months now and doing a good job keeping the listings current. She continues to take a load off of my plate and I am grateful for this. Wendy will play a key role in updating documentations for the new input and search sections of the KAP program when it goes live.

At the last annual meeting we had 947 active entries, and as of today's date we have 1163 active entries, for a solid growth of 216. We totally removed from the system 181 entries that have not updated their entry in over 3 years. Many attempts were made to contact these people to no avail. Even with the deletions, we continue to have positive growth.

The numbers of KAP; we have listings from 14 different countries, spanning 11 categories. The KAP program is consistently the most frequently used page on our site.

| Profession | 3/14/2011 813 Listings | Percent of Total | 3/6/2012 947 Listings | Percent of Total | 2/7/2013 1163 Listings | Percent of Total | Net Change 3/6/2012 |
|-----------------------------|---------------------------------------|-----------------------------|--------------------------------------|-----------------------------|---------------------------------------|-----------------------------|------------------------------------|
| Accounting and Finance | 4 | 0.49% | 12 | 1.27% | 12 | 1.03% | -0.24% |
| Counselors and Therapists | 387 | 47.60% | 410 | 43.29% | 547 | 47.03% | 3.74% |
| Doctors | 54 | 6.64% | 48 | 5.07% | 62 | 5.33% | 0.26% |
| Health and Wellness non M.D | 58 | 7.13% | 98 | 10.35% | 121 | 10.40% | 0.06% |
| Lawyers | 104 | 12.79% | 105 | 11.09% | 108 | 9.29% | -1.80% |
| Life Coaches | 25 | 3.08% | 42 | 4.44% | 65 | 5.59% | 1.15% |
| Other Professionals | 18 | 2.21% | 38 | 4.01% | 38 | 3.27% | -0.75% |
| Psychologists | 132 | 16.24% | 136 | 14.36% | 154 | 13.24% | -1.12% |
| Spiritual Advisors/Wedding | 11 | 1.35% | 23 | 2.43% | 23 | 1.98% | -0.45% |
| Web Design/IT | 20 | 2.46% | 35 | 3.70% | 33 | 2.84% | -0.86% |

Looking forward to another positive year and growth.

NCSF Social Media, M/s Community and Other Projects Report

By: Race Bannon, as of February 1, 2013

This report covers:

- Social Media
- Master/slave Advisory Committee and Consent Projects
- KAP Search Improvement
- Fundraising
- Value Proposition Document
- Annual Meeting Video Streaming

Social Media

- Facebook, Twitter and FetLife group membership continues to grow (see statistics below).
- Susan continues to send plenty of media quotes for the social media postings and they, or some other post, are posted nearly daily. Susan has started including Kristi (our Social Media Coordinator volunteer) on the emails. After the annual meeting Kristi will start taking on some of this posting responsibility and probably complete ownership of growing our Pinterest presence. Kristi has also expressed an interest in creating infographics suitable for NCSF postings.
- Due to both the illness of Joann of the Second Life kinky group, and our conflicting schedules, we have not been able to meet. I am drafting the first 10 kiosk notecards and 10 links to highlight for the kiosk content. Joann and I plan to meet soon.
- Race has begun drafting a single NCSF Social Media guide document that will be shared with Kristi and whoever wants access as a single place we'll document social media process and information around our social media efforts. Document will be available in the cloud and editable by those with edit access.
- We are still experimenting with adding graphics to our blog posts or some other mechanism that allows us to share NCSF content in more visual mediums such as Pinterest.

Social Media Platform Statistics

- If Board members are not members of these social media platforms, you are encouraged to join and promote to your network.
- Facebook page members (<https://www.facebook.com/NCSFFreedom>): 618 (+29)
- Twitter followers (<https://twitter.com/NCSF>): 4,965 (+144)
- NCSF FetLife News group members (<https://fetlife.com/groups/439>): 3,395 (+55)
- NCSF Consent Counts group members (<https://fetlife.com/groups/46202>): 783 (+2)
- YouTube channel (<http://www.youtube.com/ncsfreedom>): 236 views, 10 subscribers (both up)
- Ustream channel: NCSF now has a broadcast channel: <http://www.ustream.tv/channel/ncsf-news-and-information> (annual meeting recording will live here)
- Pinterest: coming soon (the page is created, but not much there yet)
- Second Life: coming soon

- LinkedIn: still investigating how viable this is for NCSF
- Tumblr: still investigating how viable this is for NCSF

Master/slave Advisory Committee and Consent Projects

- Apart from reviewing the Consent Statement, which was a very important activity, not much else going on with this committee during the past month.
- The NCSF M/s Advisory Committee will be meeting shortly after the annual meeting.
- Right now there is nothing urgent the Advisory Committee is working on. Can anyone think of anything they should be focusing on?

KAP Search Improvement

- I have gathered the input received from Board members and via social media into a single document.
- I will send that document out again to the Board members who have fielded many of the complaints about the search and revise the requirements document per comments.
- Kevin and Race will meet to discuss the requirements and fine tune the document.
- The requirements document will be handed over to the person who coded the original search page for enhancements. If there is a cost to this Kevin and I will run it past the Board before proceeding.

Fundraising

- Joann of Second Life's kinky online community has contacted us about doing some fundraising to offset some of the monies lost due to the office fire.
- I have created an NCSF titleholders fundraising guide and it's already in the hands of some titleholders and making the rounds in their online groups. I will make another more generic guide for general fundraising.

NCSF Value Proposition Document

- I'm still working on the draft of this document. It seems to keep getting pushed back. I need to make it a priority.

Annual Meeting Video Streaming

This is being included only so that Board members have this information again ahead of the annual meeting. This section won't be discussed during the meeting.

- We will be utilizing free Ustream (www.ustream.tv) technology to broadcast by webcam connected to my laptop from the annual meeting on Friday night. Here is a test broadcast I did on my own Ustream channel and I'm still working on improving the broadcast:
<http://www.ustream.tv/recorded/28100558>
- I will be in Phoenix on Thursday afternoon which gives me plenty of time to run test broadcasts from the hotel.

- Susan has checked and there is wifi in the meeting room.
- The plan is to have whoever is planning to speak to move in front of the camera and hold the microphone. This ensures no one will be on camera by accident and controls the discussion best. It also ensures good voice quality.
- Anyone speaking in front of the camera will have to sign a release form.
- We have created an ncsfreedom.org email address for the consent project that video stream viewers will use to send in comments and questions during the discussion and after.
- The new Ustream NCSF channel will allow us to broadcast anything in the future we might want to broadcast. People can even broadcast from a smartphone. It's that simple. I will create instructions in the Social Media Guide document so that anyone within NCSF can use the channel to broadcast NCSF happenings in the future. We can store these on YouTube ultimately as additions to our YouTube channel. The new Ustream NCSF channel can be found here: <http://www.ustream.tv/channel/ncsf-news-and-information>
- We will utilize the hotel wireless, but Kevin and I have mobile hotspots that we can use in an emergency if for some reason the hotel wireless doesn't work for us.
- Susan has sent out instructions to send out to the CPs who will be viewing the video stream.

2012 Incident Reporting & Response Program

In 2012, the National Coalition for Sexual Freedom (NCSF) again took the lead in defending the rights of individuals and groups in the SM-leather-fetish, swing and polyamory communities. NCSF's coalition of over 60 educational and social groups is committed to creating a political, legal, and social environment in the United States that advances equal rights of consenting adults who practice forms of alternative sexual expression.

NCSF received 474 distinct inquiries/requests for assistance. More than half required more than one contact/response to resolve, often requiring multiple contacts. Each incident sometimes required only one or two phone calls, but some evolved into much larger projects.

It is difficult to categorize many incident requests as clearly falling into one camp or another. Many overlap in categories. For example, many of our custody/divorce related issues involve at least 2 of our core constituent groups (i.e. SM/leather/fetish and poly for example). In trying to do a statistical breakdown of the requests, we placed it in the category it most clearly matched.

- 137 were requests regarding SM/abuse/domestic violence/assault issues including criminal complaints regarding consent and protective orders
- 76 were regarding criminal complaint issues
- 14 were regarding employment discrimination
- 87 were regarding child custody/divorce issues
- 77 were related to SM/leather/fetish group issues
- 41 were related to Swing group issues
- 19 were classed as non-employment discrimination
- 23 were classed as "other"

Of the inquires, the majority were driven by SM/leather/fetish related issues. However, due to the ongoing outreach and work NCSF has been doing in the swing community, we have seen an increase in requests for help from swing interests- primarily swing business establishments.

2012 saw a trend continue with an increased number of requests around criminal and domestic violence or SM/abuse related issues. NCSF had contact with more than 35 attorneys representing defendants in criminal cases. In addition, we worked with more than 45 district attorneys and prosecutors related to SM issues. The vast majority of these criminal cases revolved around domestic abuse or consensual sex/play issues. Our

We continue to receive a number of requests for assistance from groups, businesses, and other support organizations who want information about how to operate legally, do law enforcement outreach, file for non-profit status, deal with the media or the press, do hotel/event outreach, or do research around zoning or other legal issues. In addition, a large component of our IRR program continues to work with parents and families around custody and divorce issues.

NCSF's implementation of Salesforce has helped us manage our Incident Response requests in a significantly more professional and consistent way. It provides for direct access by someone needing help through a new customer service portal and it allows NCSF staff/volunteers to track and log all calls and action on any given request. Leenie, our new Director of Incident Response, is doing an amazing job getting her feet under our IRR program. She will be adding a volunteer to her staff and evaluating NCSF's further commitment and ability to provide individual incident response.

NCSF is here to help you – the SM, swing and polyamory communities. If you have a problem with discrimination, persecution, or harassment because of your sexual expression, please call NCSF for assistance. You can submit a request for assistance online or find a Kink Aware Professional (KAP) on our website as well at www.ncsfreedom.org. Emergency contact information is available by calling our office at 410.539.4824, 24 hours per day.

Please support NCSF in our effort to change the political, legal, and social environment in the United States. We are committed to making a difference. Join NCSF as a member or please hold a fund-raiser and donate to NCSF!



NCSF Media Outreach Project
2012 Annual Report
by Susan Wright

Susan gave 63 Interviews (up from 52 in 2011), including:

E! Network, USA Today, Newsweek, The Lisa Ling Show, Washington Post, National Geographic, The Katie Couric Show, NY Observer, Globe & Mail, Chicago Tribune, The Associated Press, Hollywood.com, Denver Westword, 20/20, and 9 local news stations.

- 9 interviews took place throughout the year regarding FetLife-related incidents
- 8 were about NCSF projects and programs
- 8 were about 50 Shades of Grey
- 7 were about Folsom Street East, and the High Line park that overlooks the street fair
- 5 were about Ed Bagley

There were 32 media-related Incident Reporting & Response cases, many with multiple contacts (down from 37 in 2011):

- 11 involved discrimination because of BDSM behavior including: fighting a hotel trying to cancel a kink event contract; assisting Leather & Grace in their attempt to get a policy of inclusion for kinky people in UUA; and someone who was outed to their employer when a person sent their boss their FetLife profile.
- 8 involved mass media coverage including: the Detroit incident where a play party was filmed by undercover journalists and people were outed in the news promo until we got them to blur their features; protesting the sensationalized Canadian RCMP Cpl. Brown media coverage; and destigmatizing the cemetery suspension photos that were picked up by the media.
- 5 were media training/website prep for people who want to be able to give interviews to reporters.

Some other actions taken by the Media Outreach Program:

- Three NCSF Action Alerts were sent out: 1. calling for letters to the editor in the RCMP Cpl. Brown media case; 2. rallying people who had been exposed by the Detroit undercover journalists to contact the news station; and 3. calling for letters to protest the Advocate removing a pro-kink editorial.
- Several guest blogs were posted on the NCSF website toward the end of the year.
- Bo Blaze made a series of 10 PSAs for NCSF that are now posted on NCSF's YouTube channel.

DSM Revision Project
By Susan Wright

The American Psychiatric Association will publish the *Diagnostic and Statistical Manual of Mental Disorders*, Fifth Edition (DSM-5) this spring. We are anticipating from the draft language that they will depathologize consensual kinky sex – including cross-dressing, fetishes, and BDSM.

The suggested language is already having an impact on the success of child custody cases that NCSF assists on through our Incident Reporting & Response. In 2012, our success rate went up to 53% (41 out of 77 parents) in which custody was not removed because of the parent's BDSM activities. That's compared to a 23% success rate in 2011 (23 out of 101 parents).

This project has been underway since 2008 and has involved direct education of the members of the APA's paraphilias subworkgroup. They were provided with NCSF's DSM Revision Petition that was signed by over 3,000 people urging the APA to depathologize sexual behaviors by consenting adults. Many comments were made by mental health professionals denouncing the inclusion of BDSM in the DSM.

NCSF also submitted information from the two Violence & Discrimination Against Sexual Minorities surveys in 2008 and 1998. Over 37% of the respondents said they had been discriminated against, had experienced some form of harassment or violence, and/or had some form of harassment or discrimination aimed at their BDSM-Leather-Fetish related business. This persecution was a direct result of the false stereotype that people who do BDSM are "mentally ill."

Volunteer Program Report

In the last year I've been working hard on getting the Volunteer Program on a steadier track. For the most part, I've been working on an outreach kit for volunteers to be a sort of introduction for our NCSF volunteers. It will be the first step for volunteers to prove their worth and show their interest. The kit should be ready soon after the annual meeting. I have eight volunteers lined up to utilize the kit once it is completed and give me feedback on its efficacy. We currently have twenty working, or soon to be working, volunteers. Most of them are either on the waiting list for the volunteer kit, "re-Tweeting", or working on writing articles for our blog. My goals for this coming year are to get the volunteer kit out, bring in more volunteers, and create more opportunities for the volunteers.

- Recent Developments
 - More professionally qualified volunteers are reaching out to us
 - Retweeters, grant writers, blog writers, outreach kit volunteers
 - Outreach Kit will be sent out before the end of the month
- Future Plan
 - Start an Outreach Kit parallel "level 0" opportunity for non-public speaking volunteers
 - Add more viable volunteer opportunities
 - Utilize the NCSF Volunteers Fetlife group more regularly
 - Have the questionnaire on the website
 - Establish a feedback system (ie Survey Monkey)
 - Keep tabs on volunteers and how effective they are
 - Implement an award system?

Stewardship Report – Laura Carlson

Stewardship has not turned out to be as easy as we thought that it would. The idea was to have each Board member contact a few CP reps every few months to keep in touch, be available to answer questions and be a link to the board.

Unfortunately, we have discovered a flaw in the current contact information for the current CP reps.

We hope to find a solution to this and rectify it soon.

NCSF Newsletter, Media Update and Writing Report

by Julian Wolf, as of February 2013

Newsletter published quarterly in 2012

Currently being sent to over 3800 email addresses, with anywhere between 700 and 1300 copies being read. Also being published via the website and reported via social media.

- Added new regular columns: “Meet the Board” and “Coalition Corner” in 2011
 - interest has been building on with “Coalition Corner,” groups stepping forward to be featured
 - considering moving “Meet the Board” to semi-regular/as needed publication to highlight changes and/or updates (such as announcing appointed positions)
- Was given freedom towards the end of 2012 to rework the newsletter, it is my intention to rework and upgrade right away
 - include a story about fundraising each issue
 - include updates on our major projects in each issue
 - start to include photos
 - integrate any new slogans and/or logos
 - highlight specific stories, perhaps have a “feature” in each newsletter
- Must establish hard deadlines for content for each newsletter.
 - content includes articles, stories, pictures and reports
 - first quarter deadline (to include Annual Meeting reports) to be set during Annual Meeting
- Considering moving to monthly or bi-monthly release in 2013

Media Updates

Media Update mass emails are one of the ways that we feature topics in the media valid to our constituents while keeping folks up to date on NCSF news.

- Should be going out at least every two weeks
 - willing and able to train additional volunteers for help with this
- Can update the look of the Media Updates when we update the Newsletter
 - will update any office/contact information

Writing

Leigha and I discussed expanding our writing “department” to create more content, substance, and information free flowing to our constituents. I am excited to lead this.

- Guest blogs

- Guest writers
 - guest articles in the newsletters
 - guest articles between newsletters to go out and add to web content
 - asking specific people to write on specific topics
- Options for paying writers discussed
- Sharing more NCSF stories
 - positive stories of places or situations where the NCSF has made a difference
 - first person tales of successful and diverse fundraisers from around the country
 - stories where work the NCSF has done in the past is still making a difference/ Continued success stories
 - feature success of programs, ie “I Found a Kink Aware Professional”

February 6, 2013

IT/Web Report, NCSF Annual Coalition Partner Meeting 2013

I am still learning and think I will be for a long time with our website.

I am still working with Wendy Williams and the KAP program. She has done a good job keeping things current and answering questions.

This has been a year of maintenance and expansion for me. Maintenance for security reasons, this last week I spent several hours on one. Most are not this time involved. We have added several new articles to the site recently, including the Consent Survey Analysis, BDSM vs Assault wallet card, Dealing with Assault, Is This Assault, kink Aware Victim Services, and the Guide for Groups. These have been linked from the front page and in the Consent section of the site.

The test site set up last year has been a huge success to me, now I can crash things without taking down the actual system.

This coming year, I have to move forward in updating our total back end of the site, this may mean some changes in the public side too. Improve the credit card section based on end user feedback. Improve the KAP search and input based on feedback from the end user as well as those with listing. Moving our mail server to Google is also on the list. I am estimating the back end update will take around 100 hours.

I also want to look at different CMS systems to better integrate membership management and the website. The time to implement this is with the back end upgrade

Before the update to the back end, I want to do a content review of the site, I will be working with Keira to get a group of volunteers to assist with this.

It's going to be a busy year.

Kevin Carlson

IT/Web Director

NCSF Membership

2013 Annual Report

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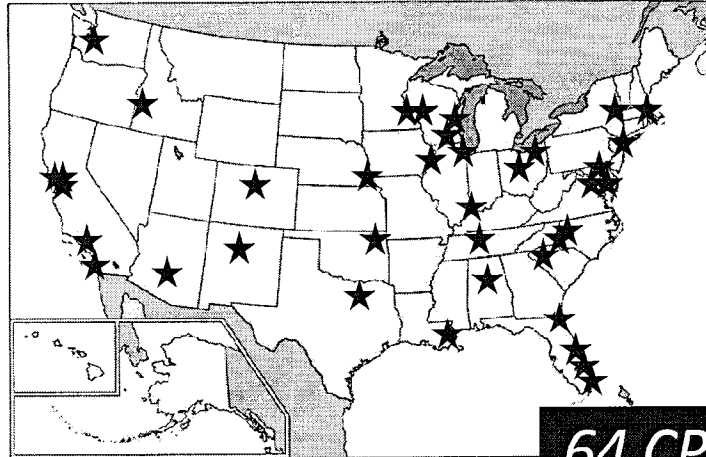
Membership Classifications

- Individual Member
 - Individual membership
- Supporting Member (SM)
 - Businesses
 - Individual members who wish to do more
 - Individuals/Business providing in-kind support
- Coalition Partner (CP)
 - Individuals/Organizations that wish to be more involved with steering the NCSF



NCSF does not provide legal advice.

2011 CP Geographic Distribution



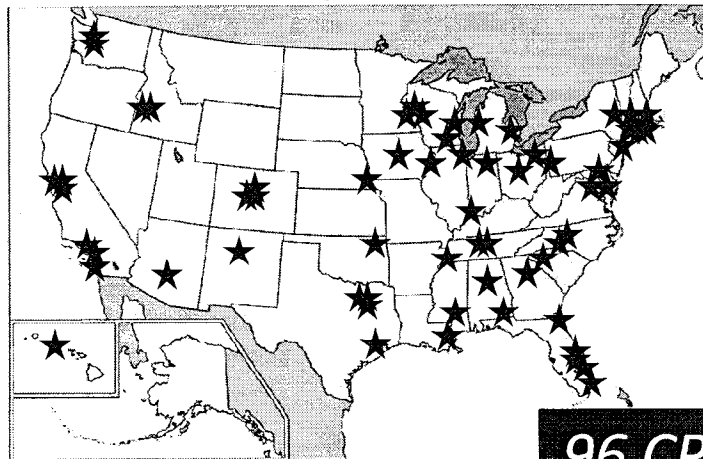
64 CPs



national coalition for sexual freedom

NCSF does not provide legal advice.

2012 CP Geographic Distribution



96 CPs



national coalition for sexual freedom

NCSF does not provide legal advice.

***SM status is an easy way for
the philanthropic individual to
better make a difference.***

We need to find them!



NCSF does not provide legal advice.

SM Statistics

- **34 new SMs!**
 - **2012 (86) is 165% of 2011 (52)**
- **11 new SMs from one event!**
 - **Anniversary Weekend Vendor Fair for CPI/The Mark in Nashville.**
- **24% are online entities.**
- **5 individuals upgraded to SM status!**



NCSF does not provide legal advice.

NCSF Foundation Report – 2012

Submitted by Jim Fleckenstein, Board Member and Foundation Liaison

Finances:

Foundation revenue in 2012 was sharply up by over 19% to \$17,599.87, while expenses increased to \$15,060.09. This created a favorable outcome of surplus of revenue over expense of \$2,539.78 after all expenses. The principal difference was from event fundraising devoted to the Foundation and an increase in individual gifts.

Major Initiatives:

Public outreach

We continued our practice of exhibiting at the Annual Meeting of the American Association of Sexuality Educators, Counselors and Therapists (AASECT) in Austin, TX, supporting our DSM Revision project and our Kink Aware Professionals registry. Board members Susan Wright and Jim Fleckenstein were accepted to present at the conference, giving NCSF significant visibility and credibility. We also continued our work with the AASECT AltSex Special Interest Group. At the 2013 Conference in Miami, NCSF will be organizing an observational event on BDSM for Conference attendees

Kink Aware Professionals

The number of listings in the KAP registry grew to 1,127 listings as of December 31, 2012. For more detail, see KAP and IT report.

DSM Revision Project

We continued to advance our effort to protect our constituents from being swept up in the revision of the American Psychiatric Association's Diagnostic and Statistical Manual.

The current information coming out of the APA continues to be favorable to our position. While we did not get everything we would like in this revision, we accomplished a great deal on behalf of our constituencies. The final results will be out this spring.

Educational Outreach Program

See the separate EOP report for details.

Consent Counts

This program has become a centerpiece effort for NCSF and the NCSF Foundation. Please see the detailed Consent Counts report for specifics.

NCSF Income Statement

| | <u>Jan-Dec 2010</u> | <u>Jan - Dec 2011</u> | <u>Jan-Dec 2012</u> |
|---------------------------|---------------------|-----------------------|-----------------------|
| Income | | | |
| Donations and Memberships | <u>\$66,648</u> | <u>\$77,808</u> | <u>\$60,369</u> |
| Expenses | | | |
| Advertising/Marketing | \$1,388 | \$1,500 | \$825 |
| Bank Fees | \$111 | \$100 | \$50 |
| Computer Expense | \$2,317 | \$488 | \$981 |
| Contract Labor | \$0 | \$380 | \$0 |
| Employee Benefits | \$1,667 | \$0 | \$0 |
| Internet | \$533 | \$223 | \$517 |
| Licenses and Permits | \$0 | \$0 | \$284 |
| Merchant Account Fees | \$947 | \$949 | \$907 |
| Office Supplies | \$2,636 | \$1,388 | \$3,900 |
| Payroll Expense | \$772 | \$488 | \$621 |
| Payroll Taxes | \$3,308 | \$2,038 | \$1,965 |
| Payroll Wages | \$8,863 | \$11,838 | \$13,903 |
| Postage | \$4,564 | \$3,712 | \$4,803 |
| Printing | \$12,204 | \$9,367 | \$16,411 |
| Professional Fees | \$919 | \$900 | \$790 |
| Program Expense | \$10,206 | \$14,862 | \$16,893 |
| Rent | \$1,100 | \$1,100 | \$1,100 |
| Tee Shirts | \$1,474 | \$0 | \$0 |
| Telephones | \$4,552 | \$3,895 | \$4,731 |
| Travel | \$5,090 | \$5,301 | \$2,555 |
| Website | \$3,411 | \$5,968 | \$462 |
| | <u>\$66,061</u> | <u>\$64,498</u> | <u>\$71,699</u> |
| Net Income | \$587 | \$13,310 | (\$11,331) |



YOUR RIGHTS
YOUR PRIVACY
YOUR FREEDOM

national coalition for sexual freedom

REVISED February, 2013

PROPOSED

2013 BUDGET

2014 BUDGET

REVENUES

| | |
|-------------------------|--------------------|
| Donations/Contributions | \$65,000.00 |
| Monthly Giving | \$3,000.00 |
| Membership Dues | \$5,500.00 |
| Grants | \$0.00 |
| TOTAL REVENUES | \$73,500.00 |

REVENUES

| | |
|-------------------------|--------------------|
| Donations/Contributions | \$70,000.00 |
| Monthly Giving | \$3,000.00 |
| Membership Dues | \$5,500.00 |
| Grants | \$5,000.00 |
| TOTAL REVENUES | \$83,500.00 |

EXPENSES

| | |
|-------------------------------|-------------|
| ACCOUNTING | \$2,000.00 |
| ADVERTISING & MARKETING | \$4,000.00 |
| BANK FEES | \$150.00 |
| BUSINESS LICENSES | \$750.00 |
| COMPUTER HW/SW EXPENSE | \$2,500.00 |
| CONFERENCES EXPENSE | \$3,000.00 |
| GENERAL TRAVEL EXPENSE | \$3,000.00 |
| PROGRAM EXPENSE | \$12,500.00 |
| MERCHANT CARD EXPENSE | \$1,000.00 |
| OCCUPANCY EXPENSE | \$2,400.00 |
| OFFICE TELEPHONE EXPENSE | \$4,000.00 |
| PAYROLL AND EMPLOYEE BENEFITS | \$20,000.00 |
| POSTAGE AND SHIPPING EXPENSE | \$3,500.00 |
| PRINTING EXPENSE | \$7,000.00 |
| PUBLICATIONS | \$3,000.00 |
| SUPPLIES EXPENSE | \$2,000.00 |
| TELE-CONFERENCEING/WEBINARS | \$2,500.00 |

EXPENSES

| | |
|-------------------------------|-------------|
| ACCOUNTING | \$2,000.00 |
| ADVERTISING & MARKETING | \$5,000.00 |
| BANK FEES | \$150.00 |
| BUSINESS LICENSES | \$750.00 |
| COMPUTER HW/SW EXPENSE | \$1,500.00 |
| CONFERENCES EXPENSE | \$3,000.00 |
| GENERAL TRAVEL EXPENSE | \$3,000.00 |
| PROGRAM EXPENSE | \$12,500.00 |
| MERCHANT CARD EXPENSE | \$1,000.00 |
| OCCUPANCY EXPENSE | \$2,400.00 |
| OFFICE TELEPHONE EXPENSE | \$4,000.00 |
| PAYROLL AND EMPLOYEE BENEFITS | \$20,000.00 |
| POSTAGE AND SHIPPING EXPENSE | \$3,000.00 |
| PRINTING EXPENSE | \$7,000.00 |
| PUBLICATIONS | \$3,000.00 |
| SUPPLIES EXPENSE | \$2,000.00 |
| TELE-CONFERENCEING/WEBINARS | \$2,500.00 |

TOTAL EXPENSES \$73,300.00

TOTAL EXPENSES \$72,800.00

NET INCOME \$200.00

NET INCOME \$10,700.00