

So, they are trying to call you a Sexually Oriented Business... What do you do now?

1. Do not speak to the press. Reach out to the NCSFreedom@NCSFreedom.org and let us help you with your talking points and some media training. We will help you compose statements that are framed correctly and help your cause.
2. DO NOT respond on social media until you speak to us. (Create social media tips)
3. Gather all of the information on the ordinance or court order that you can: Who supports it, where it came from, what the complaints are? Were you served a cease and desist or some other kind of notice, or is this new legislation? Who are the contacts for this: a town clerk, a zoning board, a board of supervisors, a town council? Give us that contact information as well.
4. Help us by answering these questions:
 - a. How “private” are you? Are you a 501(c)7?
 - b. Are you incorporated as an LLC?
 - c. Do you have a Board of Directors?
 - d. How long have you been at this location?
 - e. Do you vet attendees?
 - i. Do you have standards for entry?
 - ii. Do you talk to people in advance to make sure they are a good fit?
 - f. Is your space owned or leased? Does your landlord know what you do?
 - g. How are you insured?
 - h. Do you sell or allow alcohol?
 - i. What are your consent rules?
 - j. Do you provide condoms?
 - k. Do you work with community partners to provide STI testing at your venue?
 - l. What kind of education do you offer?
 - m. How close is the closest church, daycare, school and residential area to your club?
5. When is the hearing or appeal?
6. Address your website immediately. Reach out and we can help, or you can read our guidelines in “How not to look like an SOB.”
7. We will put together our plan of attack:
 - a. Grassroots support
 - b. Legal needs
 - c. Talking points (link to former)

- d. Press Package (link to former packages)
 - e. Alternative research and studies
8. NCSF will write a statement and get some of our advocacy partners to do the same in support of private membership groups that are properly zoned and permitted.
 9. NCSF will reach out to your lawmakers and provide alternative legislation and education.
 10. We will help you plan the day-of response, including how to gather the correct support (write guidelines), provide talking points for your supporters, and help people understand what it is OK to say. (how we don't bash the opposition).
 11. NCSF will speak to the media in support of private membership groups that are properly zoned and permitted.